

Web Site Committee MEETING Minutes of March 15, 2024 Held via Zoom starting at 11:32 AM

Present: Blake Roberts (Web Site Committee Chairperson and DE SILC Secretary, Sandra Farina (DE SILC Chairperson), Arte Mays (DE SILC Vice-Chair), Elizabeth (Lizzy) Phillips (DE SILC member) and Kathryn Burritt (DE SILC Executive Director).

Meeting Commencement

The meeting commenced at 11:32 AM.

Approval of Minutes

Sandra made a motion to accept the February website Committee Minutes; Arte seconded. Minutes were approved as submitted with no changes, corrections or opposition.

Discussion

Organization Spotlight of the Month (Blake)

On March 12, Blake sent a draft Spotlight article to relevant people associated with next organization to be featured on DE SILC website. That Spotlight is expected to be published in April. Kathryn suggested that one of the Innovative Venture Grant recipients be the next entity to be interviewed. There was mutual agreement to a specific entity to be invited as next interviewee.

Goodbye Debbie, Hello Kathryn Article (Blake)

Before today's meeting, Blake suggested to Sandra via email that the article be moved from "Contact" page to "Latest News". He shared his concerns with the entire Committee during today's meeting. There was support for the Committee Chairperson's statements with no opposition. Sandra will move the article to "Latest News" tab with link to document.

Miscellaneous (Blake)

Before today's meeting, the former DE SILC Executive Director suggested to Blake in an email that she write an Innovative Venture Grant article for DE SILC website. The website Committee unanimously accepted the article idea. Blake will communicate this decision to former DE SILC Executive Director.

The rack card promoting State Plan for Independent Living feedback events which was shared at LIFE Conference is on the DE SILC website now. The chat component which goes to Facebook Messenger has not been used by any member of the public yet. Kathryn suggested an automated response be sent when someone uses the chat feature. Blake supported Kathryn's recommendation.

The Committee Chairperson suggested that it be possible to internally track how many people visit DE SILC website monthly. Sandra will ask TechnoGoober if internal tracking of website visitor numbers is possible.

Acronym of the Month (Blake)

Sandra suggested WIOA as the Acronym of the Month for March. There was agreement to WIOA being the Acronym of the Month. Blake will, as usual, write an Acronym of the Month article.

“Independent Living” and “Advocacy Corner” Tabs

For “Independent Living” page, Sandra suggested including a link to Ohio SILC’s history of independent living. There was agreement to this recommendation, with no opposition. Blake stated he will check the Disability History Museum website to see if that organization includes any independent living history. For “Advocacy Corner” tab, Lizzy will communicate with Community Legal Aid Society, INC. to determine if they have any current projects which can be linked to on DE SILC’s “Advocacy Corner” page.

Meeting Adjournment and Next Meeting

Today’s meeting adjourned at 12:27 PM. The next website Committee meeting is scheduled to occur on April 19, 2024 at 11:30 AM.

Respectfully submitted,

Blake Roberts, DE SILC Secretary